2bI MANAGEMENT TOOLBOX SERIES: SPRING 2020

In today's busy workplace, top leaders and HR professionals are faced with an unprecedented challenge: dealing with up to five generations working side-by-side in the workforce. Each employee brings their own set of values, challenges, communication preferences, priorities, expectations and much more. More than ever before, successful organizations know that they need a highly skilled and strong diverse global workforce, recognizing that this impacts their overall bottom-line. This is especially true when attracting and retaining top talent from around the globe. The 2bI Management Toolbox Series was designed to Educate, Encourage and Empower HR leaders to succeed at what they do best.

EVENT DETAILS

Date: Thursday, April 30, 2020 – 8:30 AM – 4:00 PM
Location: Best Western Hotel, Stadium Room, 2209 University Park Dr, Okemos, MI 48864
Cost: **Only $99** (includes continental breakfast, lunch, workbook and all materials)
                Register early, as seating is limited.

PROGRAM OUTLINE

8:30 AM   Welcome & Program Overview
                Moderator: Tedi Parsons, 2b Inclusive LLC

8:45 AM   Onboarding Success: *Attracting, Recruiting & Retaining World-class Talent*
                Presenters: Lynette Long, AF Group & Ron Zeiter, Robert-Half

10:30 AM   Morning Break – Time to Refresh

10:45 AM   Affinity Workgroups: *From Purpose to Creation to Success*
                Presenter: To be Announced

Noon   Lunch & Networking

12:45 PM   Identifying & Removing Conflict in the Workplace
                Presenter: Stacy Hickox, J.D., Michigan State University

2:00 PM   Afternoon Break – Time to Refresh

2:10 PM   The Roadmap to a Winning Culture: *How Your Culture Defines Your Organization*
                Presenter: Fathy Shetiah, 2b Inclusive LLC

4:00 PM   Adjournment

To learn more and register, please visit:
https://2binclusive.com/2bi-management-toolbox-series